

2023

Set sail for
La Rochelle

GROUPS

CULTURE
& HERITAGE



NATURE
& THE COAST



DRAMATISED
TOURS



LA ROCHELLE
tourisme &
événements

TOURIST OFFICE

At the edge of the Atlantic Ocean, facing the islands of Ré, Aix and Oléron, La Rochelle and its suburbs welcome you to the department of Charente-Maritime.

Culture and heritage, sea and nature, sports and leisure, lifestyle and gastronomy ... **La Rochelle can be discovered in all seasons and at your own pace.**

Set sail for La Rochelle





CULTURE & HERITAGE



A fishing village founded in the 10th century, La Rochelle has always been different. It elected its first mayor in 1199; it was Protestant when the whole of France was Catholic, it was protected from the kings as the country bent under the weight of taxes ... From the Middle Ages to the Renaissance, from the 17th century to the present day, the whole history of the city reveals itself as you explore the quays of the Old Port and the streets of the historic centre: packed with arcades, timber- and slate-framed houses, carved-stone façades, the mansions of 18th-century shipowners, and much more.

... La Rochelle has a remarkable heritage.




In the heart of the Old Town, lovers of flavours and local products come together under the 19th-century covered market hall.

Here, you can discover Charentais melon, pork scratchings and Charentais stuffing, choose a good Cognac or even a white or red Pineau ... From the delicious scents of the market to the tables of our restaurants, our local area offers itself up to be savoured in bistros, oyster bars, classic dishes or fine cuisine!

La Rochelle is a real playground for those who love good food.



NATURE & THE COAST



By bike or on foot, the city is also known for its many promenades along the coast and in parks and gardens spread over 350 hectares. This is where we come to relax and enjoy the invigorating ocean air, while gazing out towards the horizon.

Starting from La Rochelle, a vast territory with a unique natural heritage awaits you: from Charron to the Yves Marsh Nature Reserve, passing by the authentic ports of Loiron in Angoulins or the Port du Plomb in Houmeau ... What's more, the paths of these walks arranged along the coast often lead curious walkers inland towards charming villages packed with treasures to be discovered!

It's true that this land of La Rochelle is packed full of unexpected and uniquely surprising gems: the "carrelets", those little huts on stilts overlooking the typically Charentais ocean, the white cliffs, the canals, the marshes and the parks with their breathtaking views of the ports and islands.



SERVICE GROUPS

The ideal partner to organise your group trips, we'll support you throughout your project and do everything possible to meet your needs.

La Rochelle is our playground! Always in the pursuit of new treasures to uncover, we explore the local area and test out everything for you: from leisure activities to unmissable sites, and even a few unusual outings!

We strive to find that perfect plan that will make your stay in La Rochelle a unique experience.

Get in touch and let us build your programme together!

Monday to Friday | 09:00 – 12:00 and 14:00 – 18:00

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GOOD REASONS

TO PUT YOUR PROJECT IN OUR HANDS

- **Benefit** from our team's insightful advice and expertise in the field
- **Discover** a wide choice of turnkey or tailor-made services
- **Enjoy** La Rochelle Tourisme & Événements exclusives
- **Get** guaranteed best value for money
- **Make** it easier to travel around the country and save time

In this brochure, you'll find ideas for programmes and stays adaptable to all your needs.

OUR 100% SUSTAINABLE COMMITMENT

As a major tourism player in the region, we have mobilised all our efforts around the challenges of sustainable development, through **four commitments**:

Coordinating the quality policy, taking into account the needs and expectations of our stakeholders (customers, professionals, visitors) and ensuring their satisfaction;

Sustaining our actions through recognised certifications (*Qualité Tourisme, Tourisme et Handicap, Accueil Vélo, etc.*);

Placing the La Rochelle Region Zero-Carbon strategy at the heart of our objectives;

Supporting quality and sustainable approaches with professional partners, customers, visitors and service providers. pefc and Imprim'Vert certified.

2023
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NOT TO BE
MISSED

DRAMATISED TOUR



SOFT MOBILITY



WHAT'S NEW



EXCLUSIVE

MAXIMUM NUMBER OF
PEOPLE

DURATION

MODE OF
TRAVELLANGUAGES
SPOKEN

This price includes



This price does not include

GUIDED TOURS

CULTURE
& HERITAGE



NATURE
& THE COAST



DRAMATISED
TOURS





LA ROCHELLE REVEALS ITSELF

THE UNMISSABLE

€180*

30
PEOPLE



2H



ON FOOT



FRENCH,
ENGLISH,
SPANISH,
GERMAN



A stop in the heart of the Old Town and the Old Port through some of the greatest moments of La Rochelle , a free and commercial city:

the memory of Eleanor of Aquitaine, the escapades of Henri IV, the siege of Cardinal Richelieu ... You'll be enchanted by the majesty of its buildings and the liveliness of the docks and the terraces.

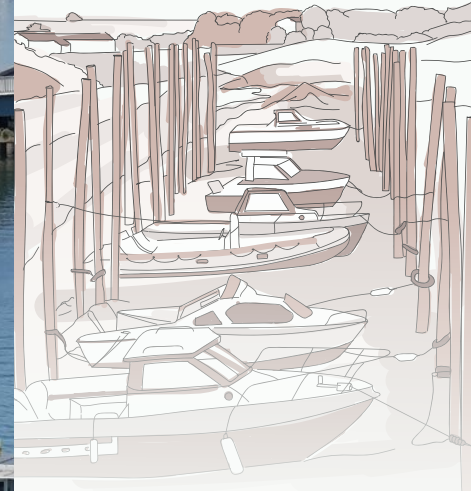
Extra headphones for an additional €5 incl. VAT/pers.

*From €180 incl. VAT per group (30 pers. max) and up to €230 incl. VAT on Sundays and public holidays.



FROM THE COAST TO THE OLD TOWN

THE 360°



€180*

By coach, you'll discover the Minimes Marina, a forest of masts where nearly 4,000 boats are moored.

Then, rocked by the ocean, you'll make your way along the seafront and cross the different neighbourhoods of La Rochelle. Finally, a stopover on foot in the heart of the Old Town and the Old Port will immerse you in the history of La Rochelle.

1 hour by coach / 1 hour on foot

Extra headphones for an additional €5 incl. VAT/pers.

*From €180 incl. VAT per group (30 pers. max)
and up to €230 incl. VAT on Sundays and public holidays.



30
PEOPLE



2H



ON FOOT, BY COACH



FRENCH,
ENGLISH,
SPANISH,
GERMAN



THE TOWN HALL EIGHT CENTURIES OF HISTORY

THE ICONIC

€175*

25
PEOPLE



1H



ON FOOT



FRENCH,
ENGLISH,
SPANISH,
GERMAN



Discover the history of one of the most beautiful town halls in France.

Behind its high Gothic wall topped by a belfry tower, this iconic building holds many memories, including those of the Siege, the Salle des Echevins, the Great Festival Hall and the Jean Guiton Office with its legendary marble table.

*€175 incl. VAT per group (25 people max).



IN THE FOOTSTEPS OF A MUSKETEER

THE UNUSUAL

€15*

Step into the history of La Rochelle, an age-old maritime city, proud of its independence.

Who else but a Musketeer of his eminence the Cardinal could escort you into the historic city? A fine swordsman, speaking the delicious language of the great century, Philippe de Rocca Bella will be delighted to tell you how this powerful city has travelled through the ages. Please, join him on this journey. Servant! And if you comply with his demands, rest assured that you will be rewarded at the tavern.

OPTION €28 incl. VAT/pers.

Tasting of local products at the "Comptoir Charentais" (subject to availability)

*€15 incl. VAT/pers. for a group of 30 people minimum.

*Flat rate of €400 for a group of less than 30 people.



UP TO 60 PEOPLE



1H



ON FOOT



FRENCH, ENGLISH



LA ROCHELLE IN THE TIME OF THE OCCUPATION

THE MOVING

€15*

UP TO 40
PEOPLE



1H



ON FOOT



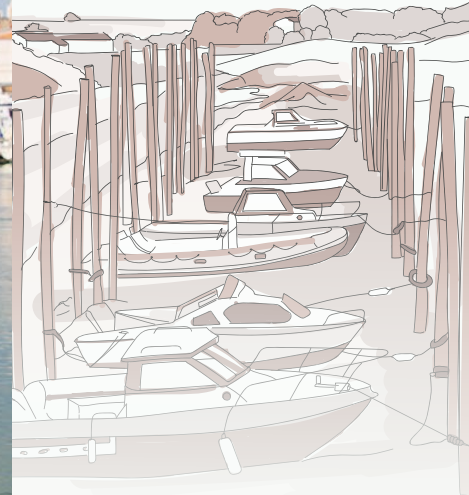
FRENCH



Travel back in time and meet a citizen of La Rochelle under the German occupation.

For safety reasons, his identity cannot be revealed to you at this time ... BOTH playful, funny and moving, your host will recount his experience, from the arrival of the first German troops to the Liberation. You will discover the fate of some of the city's monuments during this period, the major events that took place and a few anecdotes about the daily lives of the people of La Rochelle.

*€15 incl. VAT/pers. for a group of 30 people.
*Flat rate of €400 for a group of less than 30 people.



LA ROCHELLE BY BIKE

THE ROCHELAISE

€14*

Hop on your bike to discover La Rochelle and take the pulse of this city with a rich maritime past.

With your bike, the favourite mode of transport of the people of La Rochelle, you'll travel along the Minimes Marina to the seaside parks and gardens, passing by the Old Port and its famous towers.

Did you know? La Rochelle was the first French city to offer self-service bike rentals in 1976.

INCLUDED Adult-size bike + helmet + hairnet

*€14 incl. VAT/pers. for a group of 20 people. *Flat rate of €210 incl. VAT for a group of less than 15 people.



20
PEOPLE



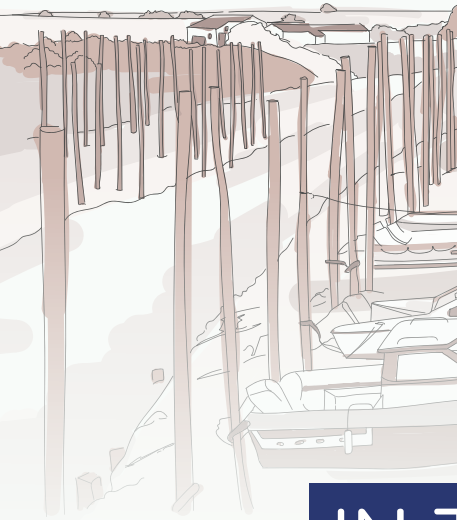
2H



BY BIKE



FRENCH,
ENGLISH,
GERMAN



TASDON, A MARSH IN THE HEART OF THE CITY

GOING WITH THE FLOW

€180*

20 PEOPLE



2H 5 KM



ON FOOT



FRENCH, ENGLISH, GERMAN



Just a stone's throw from the city centre, enjoy a breath of fresh air in the Tasdon marsh, a vast natural environment with remarkable flora and fauna spread over 124 hectares.

As you make your way along the water's edge, your guide will tell you the story of this place once mined for its salt and which in 2020 was the subject of major renaturalisation work, seeking to bring the marsh back to life so it may once again take up its ecological role as a "blue carbon sink".

*from €180 incl. VAT per group (20 people max) and up to €230 incl. VAT on Sundays and public holidays



STORIES OF THE SEAS CAST YOUR ANCHOR IN LA ROCHELLE

THE SAILOR

€15*

Embark on a maritime adventure, as sailors, privateers, pirates and other unsavoury characters accompany you.

The port of La Rochelle has undergone many developments, as the quays saw ships pass by loaded with the precious goods that would make the fortune of the city's shipowners.

Sea travellers frequented the port's taverns, having lived a thousand adventures that will be shared with you by a ship's captain in this walk through another time.



UP TO
60 PEOPLE



1H



ON FOOT



FRENCH

*€15 incl. VAT/pers. for a group of 30 people minimum.

*Flat rate of €400 for a group of less than 30 people.



FOOD TOUR OF LA ROCHELLE

THE GOURMET TRIP ALONG THE COAST

€70*
to €60

UP TO 20 PEOPLE



3H



ON FOOT



FRENCH



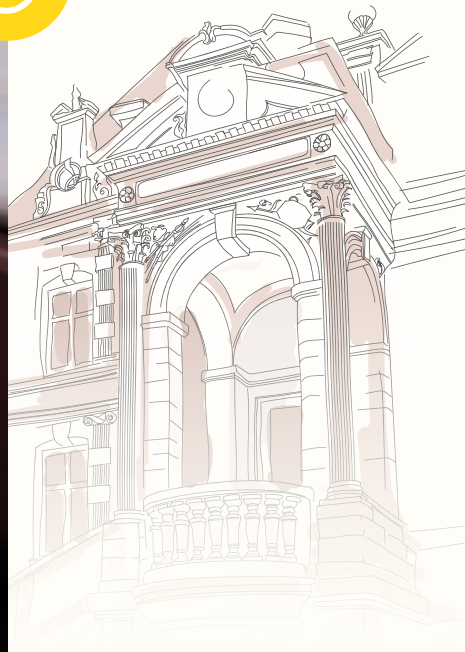
A three-hour eco-friendly gourmet getaway to discover the city of La Rochelle and its culinary and historical heritage, accompanied by a guide.

Fun outings to highlight our favourite artisans and their products. All passionate about their art, they reflect the traditional know-how and gastronomic reputation of south-west France. An award-winning chocolatier, a responsible oyster farmer, a committed wine merchant ... They each have their story to tell. Heritage, gourmet stops, anecdotes, incredible discoveries ... everything you need to discover La Rochelle off the beaten track and experience moments that will become memories.

*€60 incl. VAT/pers. for a group of at least 20 people.

*€70 incl. VAT/pers. for a group of 10 people minimum.

NEW



LA ROCHELLE IN SIGN LANGUAGE

€200*

Discovery tours of the city of La Rochelle in sign language are offered for deaf visitors.



10
PEOPLE



2H



ON FOOT



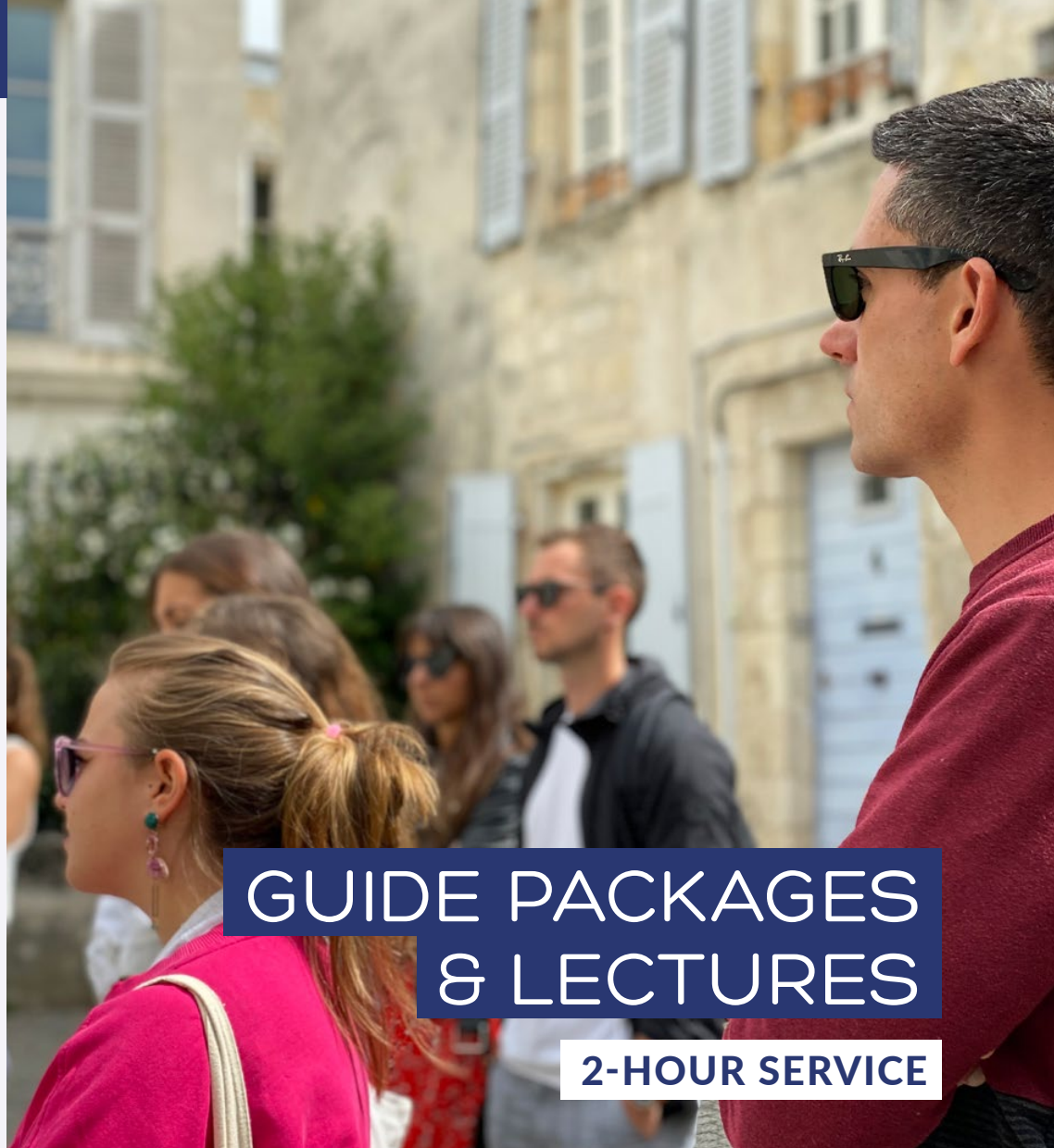
SIGN LANGUAGE

*€200 incl. VAT per group (10 people max)

TO
FROM
€290

***Let us tell you all about
La Rochelle and its secrets.***

Our guides offer the chance to customise your trips with special themes, as well as lectures offered by specialists.



GUIDE PACKAGES & LECTURES

2-HOUR SERVICE

HISTORY OF THE TEMPLARS IN LA ROCHELLE

RICHARD THE LIONHEART, A PERFECT KNIGHT?

THE PATHS OF QUEBEC

LA ROCHELLE ATLANTIC SLAVE TRADE

HISTORY OF THE MARKET

**THE AUFFREDI SITE, FROM THE FOUNDER TO THE PENSIONS
DEPARTMENT**

Please get in touch for a full list of possible services.

½-day package (5 hours max.): **€290** incl. VAT

Lecture (2-hour service): **€290** incl. VAT

1-day package (9 hours max.): **€500** incl. VAT

SUNDAYS AND PUBLIC HOLIDAYS:

½-day package (5 hours max.): **€370** incl. VAT

1-day package (9 hours max.): **€700** incl. VAT



DAY TRIPS

The order of the services may be modified according to availability. Rates may be subject to revision depending on seasonality and availability





€62*

*From €62 incl. VAT/pers.
(based on 30 people).
Free for driver.



ON FOOT,
BY BOAT



FRENCH,
ENGLISH,
SPANISH,
GERMAN

LA ROCHELLE UNMISSABLE

THE CLASSIC

10:30: BOAT TRIP

From the Minimes Marina, enjoy a 20-minute boat trip to learn about La Rochelle and its history. You will enter the Old Port of La Rochelle, passing between the majestic towers of La Chaîne and Saint-Nicolas.

11:00: WALK IN THE HEART OF THE HISTORIC CENTRE

Accompanied by your guide, your day will begin with a dive into the heart of history, through the greatest moments of La Rochelle's history. As you make your way around its cobbled streets and the quays of its famous Old Port, the history of this free, commercial city will be revealed to you.

12:30: LUNCH IN LA ROCHELLE

LA ROCHELLE TOURISME EXCLUSIVE

15:00 24 HOURS IN THE LIFE OF THE LA ROCHELLE AQUARIUM, MEETING WITH A BIOLOGIST

Through a screening hosted by a biologist, share in the daily lives of the keepers, biologists and technicians who work for the well-being of the aquarium's 12,000 residents.

Finally, in an unguided visit, dive into the heart of the oceans and let yourself be amazed by the biodiversity of the Atlantic, the Mediterranean and the Tropics. From fragile jellyfish to fascinating sharks, a unique journey to imagine and understand the sea.

✓ The boat trip, guided walking tour of La Rochelle, lunch (3 courses + ¼ bottle wine + 1 coffee), meeting with a biologist and unguided visit to the La Rochelle Aquarium (audioguide optional)

✗ Transport between services, staff expenses

€52*

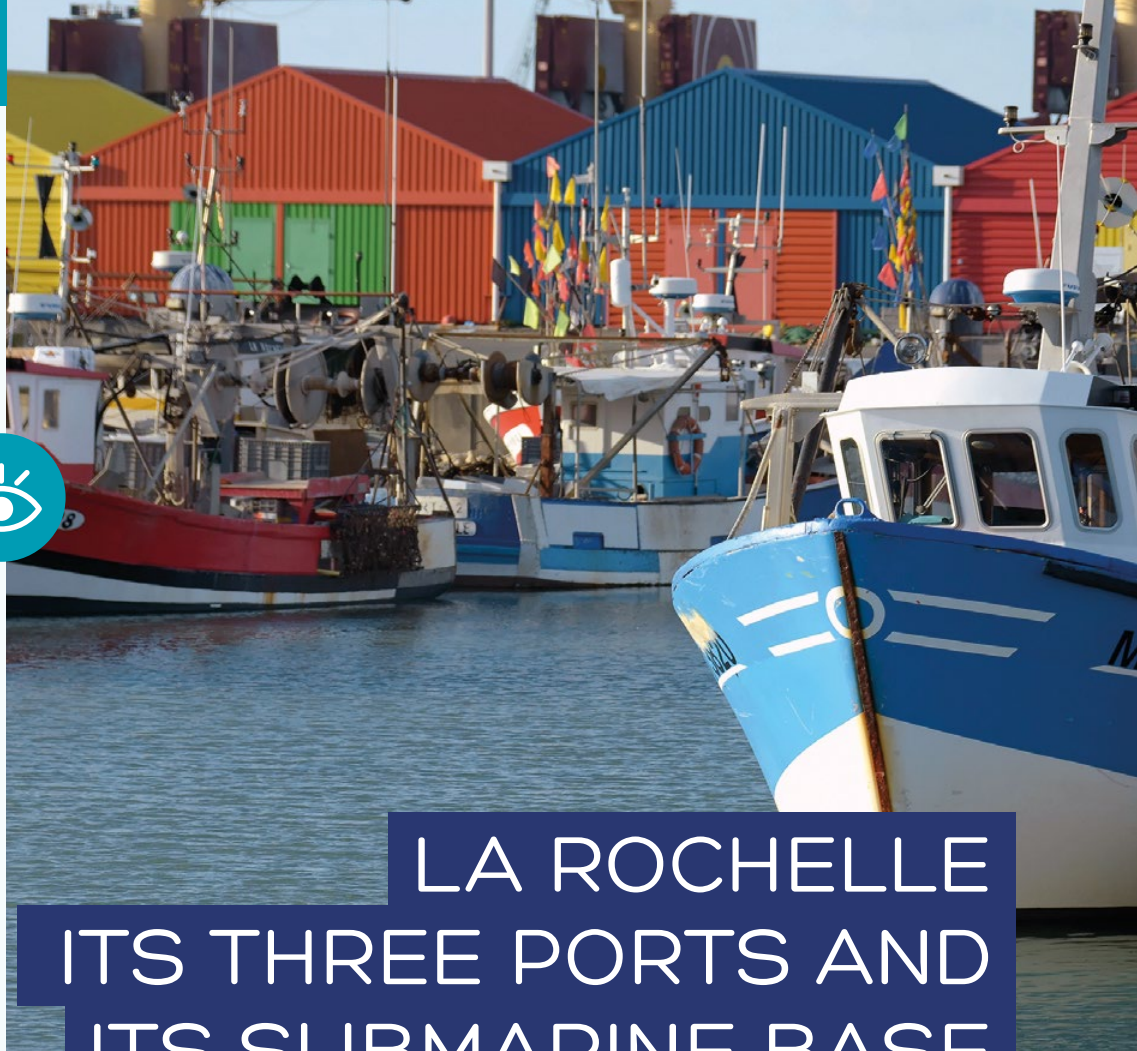
*From €52 incl. VAT/pers.
(based on 30 people).
Free for driver.



ON FOOT,
BY BOAT



FRENCH, ENGLISH



LA ROCHELLE ITS THREE PORTS AND ITS SUBMARINE BASE

THE UNUSUAL

10:00: WALK IN THE HEART OF THE HISTORIC CENTRE

Accompanied by your guide, your day will begin with a dive into the heart of history, through the greatest moments of La Rochelle's history. As you make your way around its cobbled streets and the quays of its famous Old Port, the history of this free, commercial city will be revealed to you.

12:00: LUNCH IN LA ROCHELLE

14:30: SEA CRUISE, discovering the ports of La Rochelle and its submarine base

Hop on board and discover La Rochelle from the sea! Proud of its ports, La Rochelle boasts one of the largest marinas in Europe – with more than 5,000 mooring rings, a fishing port through which nearly 6,000 tonnes of fish

pass each year and a commercial port that has become an exemplar for accessibility and performance. Your itinerary will end with an unusual visit to the 1941 submarine base. During your outing: pass by the so-called "Lighthouse of the End of the World" and under the Île-de-Ré bridge.

16:30: GOURMET BREAK

End your day around the old Port tasting a selection of Pineau from Philippe Godard's collection. Guillaume will be happy to tell you the story of the Maison Godard: from the production in Cognac to the bottling near Fouras.

✓ Guided walking tour of La Rochelle, lunch (3 courses + ¼ bottle of wine + 1 coffee), sea cruise, gourmet break

✗ Transport between services, staff expenses

€75*

*From €75 incl. VAT/pers.
(based on 15 people).



BY BIKE,
BY CANOE



FRENCH

LA ROCHELLE BY SEA

A SEA-SALTED ESCAPE

10:00: BIKE RIDE ALONG THE COAST

Accompanied by your guide, head out for a getaway on two wheels! From the Tourist Office, make your way to the Minimes district along the seaside. You'll discover its marina, beach and parks, with their Mediterranean influences. The walk continues with a discovery of the nautical hub and its various shipyards, opposite France 1, the imposing meteorological frigate, and coming to a beautiful ending on the Old Port opposite the famous towers of La Rochelle.

12:30: LUNCH IN LA ROCHELLE

15:00: COMMENTED SEA TRIP IN A CANOE-KAYAK

From the Minimes Marina, make your way to the front of the Old Port and its majestic towers that have stood guard at the entrance to the city for centuries. After all that, it's time to refuel: Benoit, your guide, will lead you to the La Concurrence beach, where a local snack awaits.

TWO-HOUR WALK - THREE-HOUR OPTION WITH ENTRANCE TO THE OLD PORT

✓ Guided bike tour of La Rochelle, lunch (3 courses + ¼ bottle of wine + 1 coffee), two-hour canoe trip (three-hour option possible)

✗ Transport between services, staff expenses

€70*

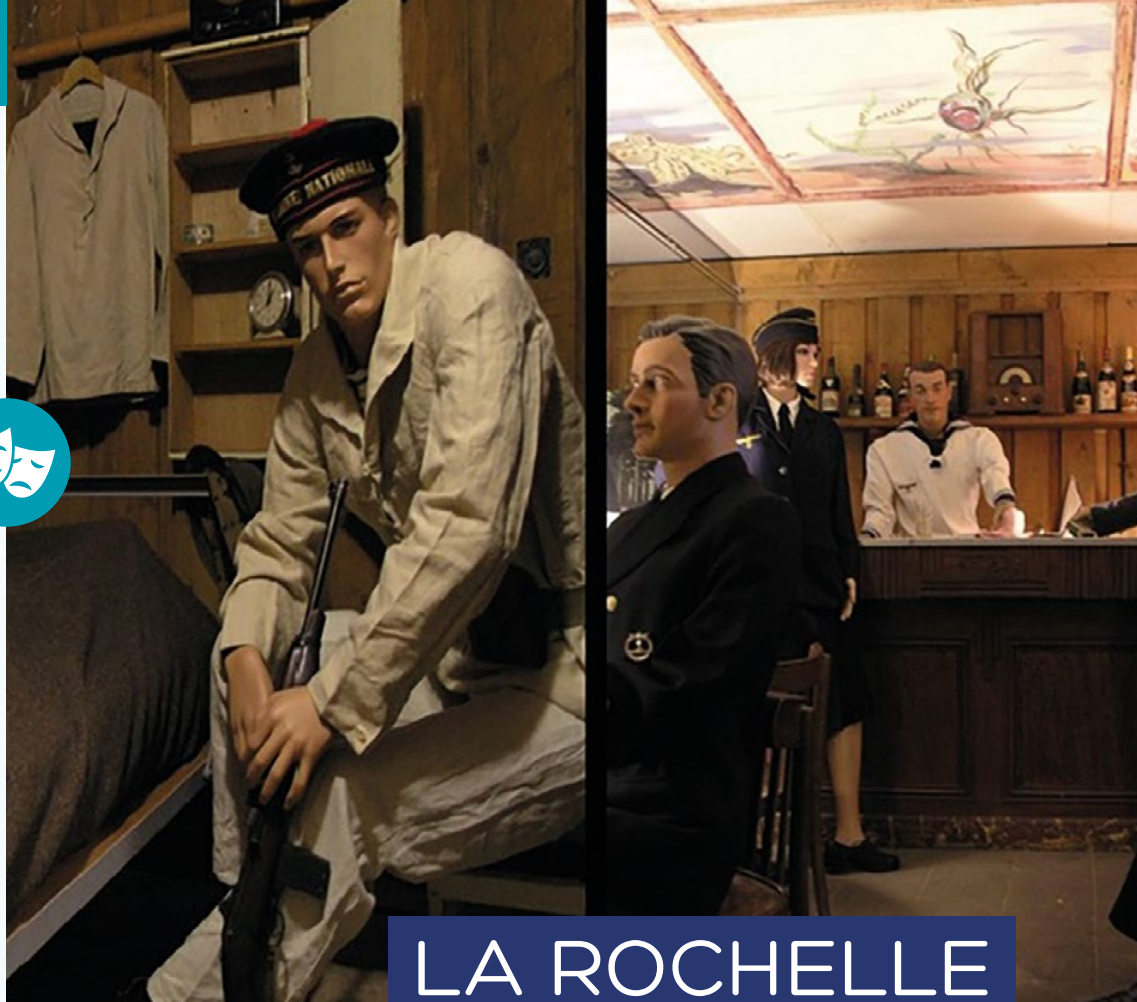
*From €70 incl. VAT/pers.
(based on 30 people).
Free for driver.



ON FOOT,
BY BOAT



FRENCH



LA ROCHELLE IN THE TIME OF THE OCCUPATION

THE HISTORIAN

09:30: DRAMATISED WALK IN LA ROCHELLE

Travel back in time and meet a citizen of La Rochelle under the German occupation. For safety reasons, his identity cannot be revealed to you at this time ... Playful, funny and moving, all at the same time, your host will recount his experience, from the arrival of the first German troops to the Liberation. You will discover the fate of some of the city's monuments during this period, the major events that took place and a few anecdotes about the daily lives of the people of La Rochelle.

10:45: DISCOVERING THE INCREDIBLE BUNKER

Enjoy an unguided tour of this incredible bunker, headquarters of the Admiral and U-boat commanders during the Second World War. Built in the heart of the city in 1941, shrouded in secrecy, this amazing place will immerse you in the fascinating history of La Rochelle from 1939 to 1945.

✓ *Dramatised tour of La Rochelle, unguided tour of the Bunker, lunch (3 courses + ¼ bottle of wine + 1 coffee), sea cruise*

12:00: LUNCH IN LA ROCHELLE

14:30: SEA CRUISE, discovering the ports of La Rochelle and its submarine base

Hop on board and discover La Rochelle from the sea! Proud of its ports, La Rochelle boasts one of the largest marinas in Europe – with more than 5,000 mooring rings, a fishing port through which nearly 6,000 tonnes of fish pass each year and a commercial port that has become an exemplar for accessibility and performance. Your itinerary will end with an unusual visit to the 1941 submarine base. During your outing: pass by the so-called "Lighthouse of the End of the World" and under the Île-de-Ré bridge.

✗ *Transport between services, staff expenses*

€55*

*From €55 incl. VAT/pers.
(based on 30 people).
Free for driver.



ON FOOT,
BY BOAT



FRENCH,
ENGLISH

LA ROCHELLE FORT BOYARD

THE UNMISSABLE

10:00: WALK IN THE HEART OF THE HISTORIC CENTRE

Accompanied by your guide, your day will begin with a dive into the heart of history, through the greatest moments of La Rochelle's history. As you make your way around its cobbled streets and the quays of its famous Old Port, the history of this free, commercial city will be revealed to you.

12:00: LUNCH IN LA ROCHELLE

14:30: SEA CRUISE TO FORT BOYARD

Fort Boyard was designed to defend the Royal Arsenal of Rochefort. Its fate, however, would be quite different ... This commented cruise first leads you into the heart of the Antioche Strait, between the islands of Aix and Oléron, and then around this famous "stone ship" that is Fort Boyard.

2h30 non-stop cruise.

✓ Guided walking tour of La Rochelle, lunch (3 courses + ¼ bottle of wine + 1 coffee), sea cruise.

✗ Transport between services, staff expenses

€48*

*From €48 incl. VAT/pers.
(based on 30 people).
Free for driver.



ON FOOT,
BY COACH



FRENCH,
ENGLISH,
SPANISH,
GERMAN



LA ROCHELLE ÎLE-DE-RÉ

THE ESSENTIAL

09:00: WALK IN THE HEART OF THE HISTORIC CENTRE

Accompanied by your guide, your day will begin with a dive into the heart of history, through the greatest moments of La Rochelle's history. As you make your way around its cobbled streets and the quays of its famous Old Port, the history of this free, commercial city will be revealed to you.

11:00: COMMENTED TOUR OF ÎLE-DE-RÉ BY COACH

After the bridge, beaches, vineyards and villages follow one after the other: Rivedoux, Sainte-Marie de Ré and Saint-Martin de Ré – capital of the island and Vauban's citadel, listed as a UNESCO World Heritage Site.

12:00: LUNCH IN LA ROCHELLE

✓ Guide service for the day, lunch (3 courses + ¼ bottle of wine + 1 coffee)

14:00: STROLL IN SAINT-MARTIN DE RÉ OR FREE TIME

For those thirsty for history, your guide will suggest taking the time to explore Saint-Martin de Ré, the fortified capital of Île-de-Ré, to discover all its secrets. Here, you'll have the chance to enjoy this free time at your own pace and let yourself be enchanted by the village's alleys, the liveliness of its terraces and the harbour where fishermen and pleasure boaters intermingle.

15:00: CONTINUATION OF THE COMMENTED ÎLE-DE-RÉ COACH RIDE

You'll discover the small village of Ars-en-Ré, recognisable for its famous black and white bell tower that dominates the island's salt-producing region, before stopping at the Les Baleines lighthouse, located at the very tip of the island. This emblem of the island rises to 57 m in height and was built in 1849.

18:00: RETURN TO LA ROCHELLE

✗ Transport between services, the Île-de-Ré bridge toll, staff expenses

€57*

*From **€57 incl. VAT/pers.**
(based on 30 people)
and up to **€72 incl. tax**
depending on
the option chosen.
Free for driver.



**ON FOOT,
BY BIKE,
BY BOAT**



**FRENCH,
ENGLISH**

SET A COURSE FOR SAINT-MARTIN

THE TAILOR-MADE

10:00: BOAT RIDE FROM LA ROCHELLE TO SAINT-MARTIN DE RÉ

Set sail from the Old Port of La Rochelle to Saint-Martin de Ré, the fortified capital of Île-de-Ré and Vauban citadel – a UNESCO World Heritage Site. Over the course of this sea-salted outing, you'll sail past three ports and make your way under the Île-de-Ré bridge. 42 metres high and 3 km long, this important construction has been connecting the island to the mainland for over 30 years.

12:00: LUNCH ON THE PORT OF SAINT-MARTIN DE RÉ

14:00: DISCOVERY OF SAINT-MARTIN DE RÉ ACCORDING TO YOUR INTERESTS

We offer a choice of three ways to discover Saint-Martin de Ré and its surroundings.

OPTION 1: at your own pace, stroll through the cobbled streets of the city. Between small shops, ice-cream merchants and entertainment on the harbour, take the time to enjoy life "à la Rhétaise".

OPTION 2: by bike, coast along and discover the surroundings of Saint-Martin de Ré! The beautiful coastal landscapes and little trails in the heart of nature are yours to explore.

OPTION 3: with a guide, learn more about the history of Saint Martin de Ré and the Vauban fortifications. A true delight for history lovers!

18:00: BOAT TRIP BACK TO LA ROCHELLE

✔ Sea cruise, lunch (3 courses + ¼ bottle of wine + 1 coffee)
Choice between: self-guided tour ([Option 1](#): €57 incl. VAT/pers.), bike rental ([Option 2](#): €65 incl. VAT/pers.), guided tour ([Option 3](#): €72 incl. VAT/pers.)

✘ Transport between services, staff expenses

€52*

*From €52 incl. VAT/pers. (based on 30 people) and up to €62 incl. VAT depending on the option chosen. Free for driver.



ON FOOT, BY COACH



FRENCH, ENGLISH, SPANISH, GERMAN



THE WHITE ÎLE DE RÉ

THE RHÉTAISE

09:00: DEPARTURE BY BUS FROM LA ROCHELLE

Meet your guide at the Belvédère car park (located at the Île-de-Ré bridge) to start your day in the Île-de-Ré.

09:30: VISIT TO THE BONNAIN FAMILY OYSTER FARM (OPTION 1)

At the gates of the Île-de-Ré, you'll visit a family oyster farm in the small coastal village of Houmeau. Passionate about their work, Mario Bonnain and his daughters will introduce you to oyster farming and share a plate of oysters with you, accompanied by a glass of white wine, in a natural and preserved setting.

11:00: COMMENTED TOUR OF ÎLE-DE-RÉ BY COACH

After the bridge, beaches, vineyards and villages follow one after the other: Rivedoux, Sainte-Marie de Ré and Saint-Martin de Ré – capital of the island and Vauban's citadel, listed as a UNESCO World Heritage Site.

12:00: LUNCH ON THE PORT OF SAINT-MARTIN DE RÉ

14:00: STROLL IN SAINT-MARTIN DE RÉ

With your guide, discover the history of Saint-Martin de Ré, the fortified capital of Île-de-Ré, and let yourself be enchanted by the village's cobbled streets, lively terraces and its harbour where fishermen and pleasure boaters intermingle. This service may be moved to the morning if option 1 is not selected.

15:00: CONTINUATION OF THE COMMENTED ÎLE-DE-RÉ COACH RIDE

You'll discover the small village of Ars-en-Ré, recognisable for its famous black and white bell tower that dominates the island's salt-producing region, before stopping at the Les Baleines lighthouse, located at the very tip of the island. This emblem of the island rises to 57 m in height and was built in 1849.

16:00: DISCOVERY OF THE SALT MARSH ECOMUSEUM (OPTION 2)

Located in an exceptional setting, you'll discover the history of the salt marshes, as well as all the production techniques, before setting off to discover the marshes themselves.

18:00: RETURN BY BUS TO LA ROCHELLE

✓ Guide service for the day, lunch (3 courses + ¼ bottle of wine + 1 coffee). Choice between: oyster-farm tour (Option 1: €62 incl. VAT/pers.), Salt Marsh Ecomuseum visit (Option 2: €52 incl. VAT/pers.)

✗ Transport between services, the Île-de-Ré bridge toll, staff expenses

€72*

*From **€72 incl. VAT/pers.**
(based on 30 people).
Free for driver.



ON FOOT

FRENCH,
ENGLISH

ROCHEFORT THE KING'S ARSENAL

THE ROYAL

10:15: MARQUIS DE LA FAYETTE DRAMATISED WALK

Head to Rochefort, where the Marquis de la Fayette awaits you for a unique dramatised tour: go back in time and meet our friend in the year 1780, just as he is about to board the Hermione to go and fight alongside the American insurgents. At that time, the Rochefort Arsenal was at the peak of its activity ...

12:00: THE CAPTAIN'S LUNCH!

14:00: GUIDED TOUR OF THE CORDERIE ROYALE

Discover the Corderie Royale, a rope factory housed in a magnificent, 375 metre-long building, whose construction began in 1666 and was completed in 1669. Discover the history of this monument, its role in the arsenal and the stages of rope-making in the 17th century.

15:30: GUIDED TOUR OF THE SCHOOL OF NAVAL MEDICINE

– the first such school in the world. Founded in 1722, this surprising, powerful and moving place offers up a dense history where science, politics and society come together.

✓ Dramatised tour, lunch (3 courses + ¼ bottle of wine + 1 coffee), guided tour of the Corderie Royale, guided tour of the School of Naval Medicine.

✗ Transport between services, staff expenses

€69*

*From €69 incl. VAT/pers.
(based on 30 people).
Free for driver.



ON FOOT,
BY BOAT



FRENCH,
ENGLISH,
SPANISH,
GERMAN



DISCOVERING THE POITEVIN MARSH

THE BUCOLIC

09:00: DEPARTURE BY BUS FROM LA ROCHELLE

From La Rochelle, reach the Poitevin Marsh Regional Nature Park and its 8,200 km of waterways.

10:15: GUIDED TOUR OF THE MAISON DES MARAIS MOUILLÉ

Located in a building from the 16th and 17th centuries, this ecomuseum bears witness to the history of these men and women through their traditions and lives in the Poitevin marsh.

12:00: TASTING OF LOCAL APERITIFS AND DIGESTIVES

Amid a friendly atmosphere, you'll discover the aperitifs and digestives of the Poitevin Marsh. Based on angelica or fruits, let yourself be amazed by the incredible taste of Trouspinette, Coucognette and other regional specialities.

12:45: LUNCH OF MARKET-GARDENING SPECIALITIES

14:45: BOAT RIDE IN THE HEART OF THE POITEVIN MARSH

Embark on a "plate" – a flat-bottomed boat specific to this marsh – and let yourself be guided by your boatmaster through this green setting! This traditional boat has long been the only means of transportation in the marsh. For nature lovers, you might even catch a glimpse of an otter, a heron and any of the other animals that inhabit this wild land.

18:00: RETURN TO LA ROCHELLE

✔ Guide service for the day, guided tour of the Maison des Marais Mouillé wet-marsh centre, tasting of local aperitifs, lunch (3 courses + ¼ bottle of wine + 1 coffee), boat ride

✘ Transport between services, staff expenses

TO BE
DEFINED

*From **€72 incl. VAT/pers.**
(based on 30 people).
Free for driver.



TO BE DEFINED

FRENCH, ENGLISH,
SPANISH, GERMAN

A DAY OF ENDLESS OPPORTUNITIES

THE TAILOR-MADE *Choose from the activities below and create your perfect day:*

CULTURE AND HERITAGE

- La Rochelle, a fisherman's tale
- Discovery of the incredible Bunker
- Guided tour of the Maritime Museum
- Dramatised Marquis de la Fayette tour
- Guided tour of the Corderie Royale
- Discovery of the School of Naval Medicine
- Walking in Saint Martin de Ré or free time

NATURE AND THE COAST

- 24 hours in the life of Aquarium La Rochelle: meeting with a biologist
- Commented canoeing and kayaking at sea
- Sailing at sea aboard the Harmony Catamaran
- Sea cruise to Fort Boyard
- Boat trip from La Rochelle to Saint-Martin de Ré
- Discovery of the Salt Marsh Ecomuseum

COMPANY TOURS

- Guided tour at Léa Nature
- Tour of the Brasserie Maison Bastard
- Tour of the Port of Commerce
- Discovery of the Maison de Cognac Normandin-Mercier
- Tour of the Bonnain family oyster farm

RATES GUIDED TOURS

SERVICES



**CULTURE
& HERITAGE**






**NATURE
& THE COAST**



**DRAMATISED
TOURS**

TAILOR-MADE GUIDE SERVICE	PRICES INCL. VAT €weekdays	PRICES INCL. VAT € Sunday/public holidays			
● LA ROCHELLE REVEALS ITSELF	180	230	2H	30	FR/EN/DE/ES
● FROM THE COAST TO THE OLD TOWN	180	230	2H	30	FR/EN/DE/ES
● THE TOWN HALL, EIGHT CENTURIES OF HISTORY	175		1H	25	FR/EN/DE/ES
● IN THE FOOTSTEPS OF A MUSKETEER	15/pers or flat rate of €400 for a group of less than 30 people	15/pers or flat rate of €400 for a group of less than 30 people	1H15	60	FR/EN
● LA ROCHELLE IN THE TIME OF THE OCCUPATION	15/pers or flat rate of €400 for a group of less than 30 people	15/pers or flat rate of €400 for a group of less than 30 people	1H15	40	FR
● LA ROCHELLE BY BIKE	14/pers or flat rate of €210 for a group of less than 30 people	14/pers or flat rate of €210 for a group of less than 30 people	2H	20	FR/EN/DE
● TASDON: A MARSH IN THE HEART OF THE CITY	180	230	2H	20	FR
● STORIES OF THE SEAS, CAST YOUR ANCHOR IN LA ROCHELLE	15/pers or flat rate of €400 for a group of less than 30 people	15/pers or flat rate of €400 for a group of less than 30 people	1H15	60	FR
● FOOD TOUR OF LA ROCHELLE	70/pers (based on 10) 60/pers (based on 20)	70/pers (based on 10) 60/pers (based on 20)	3H	40	FR
● LA ROCHELLE IN SIGN LANGUAGE	200	200	2H	10	SIGN LANGUAGE

TAILOR-MADE GUIDE SERVICE	PRICES INCL. VAT € weekdays	PRICES INCL. VAT € Sunday/public holidays			
PRIVATE GUIDED TOUR	135	135	2H	9	FR/EN/DE/ES
HALF-DAY GUIDE SERVICE	290	370	3-5 HOURS	30	FR/EN/DE/ES
DAY GUIDE SERVICE	500	700	5-9 HOURS	30	FR/EN/DE/ES
TOWN-HALL GUIDED TOUR	175		1H	30	FR/EN/DE/ES
GUIDED SCHOOL TOUR	130	165	1H30	30	FR/EN/DE/ES





RATES DAY TRIPS





SERVICES	PRICES €*	✓ THIS PRICE INCLUDES	✗ THIS PRICE DOES NOT INCLUDE		
LA ROCHELLE UNMISSABLE	62	<ul style="list-style-type: none"> + Crossing the channel by sea bus + Guided walking tour of La Rochelle + Lunch (3 courses + ¼ bottle of wine + 1 coffee) + Meeting with a biologist and unguided tour of the La Rochelle Aquarium (audioguide optional) 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	On foot, by boat	FR/EN/DE/ES
LA ROCHELLE, ITS THREE PORTS & ITS SUBMARINE BASE	52	<ul style="list-style-type: none"> + Guided walking tour of La Rochelle + Lunch (3 courses + ¼ bottle of wine + 1 coffee) + Sea cruise + Gourmet break 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	On foot, by boat	FR/EN
LA ROCHELLE BY SEA	75 (Based on 15 pers.)	<ul style="list-style-type: none"> + La Rochelle guided bike tour + Lunch (3 courses + ¼ bottle of wine + 1 coffee) + Two-hour canoe trip at sea (three-hour option possible) 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	By bike, by canoe	FR
LA ROCHELLE AT THE TIME OF THE OCCUPATION	70	<ul style="list-style-type: none"> + Dramatised tour of La Rochelle + Unguided tour of the Bunker + Lunch (3 courses + ¼ bottle of wine + 1 coffee) + Sea cruise 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	On foot, by boat	FR
LA ROCHELLE FORT BOYARD	55	<ul style="list-style-type: none"> + Guided walking tour of La Rochelle + Lunch (3 courses + ¼ bottle of wine + 1 coffee) + Sea cruise 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	On foot, by boat	FR/EN
LA ROCHELLE RÉ (without option)	48	<ul style="list-style-type: none"> + Guide service for the day + Lunch (3 courses + ¼ bottle of wine + 1 coffee) 	<ul style="list-style-type: none"> + Transport between services + Staff expenses + The Ile de Ré bridge toll 	On foot, by bus	FR/EN/DE/ES
SET SAIL FOR SAINT-MARTIN	57	<ul style="list-style-type: none"> + Sea cruise + Lunch (3 courses + ¼ bottle of wine + 1 coffee) <u>Choice between:</u> + Unguided tour (Option 1: €57 incl. VAT/pers.) + Bike rental (Option 2: €65 incl. VAT / pers.) + Guided tour (Option 3: €72 incl. VAT/pers.) 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	On foot, by bike, by boat	FR/EN
THE WHITE ÎLE DE RÉ	52	<ul style="list-style-type: none"> + Guide service for the day + Lunch (3 courses + ¼ bottle of wine + 1 coffee) <u>Choice between:</u> + Tour of the oyster farm (Option 1: €62 incl. VAT / pers.) + Visit to the Salt Marsh Ecomuseum (Option 2: €52 incl. VAT / pers.) 	<ul style="list-style-type: none"> + Transport between services + The Ile de Ré bridge toll + Staff expenses 	On foot, by bus	FR/EN/DE/ES
ROCHEFORT, THE KING'S ARSENAL	72	<ul style="list-style-type: none"> + Dramatised tour + Lunch (3 courses + ¼ bottle of wine + 1 coffee) + Guided tour of the Corderie Royale + Visit to the School of Naval Medicine 	<ul style="list-style-type: none"> + Transport between services + Staff expenses 	On foot	FR/EN

*price incl. VAT, per person, based on 30 people. Free for driver






LÉGENDE
Legend

-  Toilettes publiques
Public toilets
-  Parking payant
Paid car park
-  Parking gratuit
Free car park
-  Office de Tourisme
Tourist Office

-  Maison de la Mobilité
Transport Info Office
-  Embarcadère Vieux Port
Old Port Quay
-  Embarcadère St Jean d'Acres
Saint-Jean-d'Acres Quay
-  Embarcadère Médiathèque
«Multimedia Library» Quay

-  Parcours en 1h30
1hr 30min tour
-  Parcours en 3h
3hr tour
-  La Vélodyssée®
-  La Vélofrancette®

-  Patrimoine à découvrir
Heritage sites to discover
-  Sites de visite*
Sites to visit
-  Services publics*
Public services



COMING TO LA ROCHELLE



BY TRAIN

(TRAIN STATION 5 MINUTES' WALK FROM THE CENTRE)

Paris-Montparnasse:

2.5 HOURS

Bordeaux: 2 HOURS

Nantes: 2 HOURS

Poitiers: 1.5 HOURS



BY CAR

Paris: 5 HOURS

Bordeaux: 2 HOURS

Nantes: 2 HOURS

Poitiers: 1.5 HOURS



BY PLANE

(AIRPORT 20 MINUTES BY CAR)

Lyon: 2 HOURS 10 MINUTES

Marseille: 2 hours 10 minutes

GENERAL CONDITIONS OF SALE OF TOURIST PRODUCTS

PREAMBLE

La Rochelle Tourisme & Événements (hereinafter referred to as LRTE), a delegation of the City of La Rochelle, carries out the public-administrative-service missions provided for in Articles L.133-1 et seq. of the Tourism, Hospitality and Tourist-Information Code. Since 2017, this delegation has been that of the La Rochelle Urban Community. In this context, LRTE also develops and markets tourist services and activities in order to expand the range of products offered and increase the attractiveness of the La Rochelle destination.

These general conditions determine the conditions of sale and performance of tours and stays organised by La Rochelle Événements on behalf of its customers.

1 - OBLIGATIONS OF CONTRACTING PARTIES

All services are sold and carried out in compliance with Articles 211-3 to 211-11 of the Tourism Code

1. In order to carry out this activity, LRTE is registered with the Trip and Travel Operators' registries issued by Atout France under number IM017110002 and holds both a financial guarantee and Civil-Liability insurance contract.

2. The customer undertakes to comply with the terms of the contract and inform LRTE of any modification related to its proper execution.

2 - RESERVATION AND PAYMENT CONDITIONS

1. Contracts will only become valid after their signature by the parties and the payment of a deposit of 50% of the sums due for the sale of contracts of an amount greater than €1,000 excluding VAT.

Any contract issued within 15 days of the service will be due in full. Payment of the balance must be made eight days prior to the service, unless otherwise agreed.

2. The customer acknowledges having read and signed the general conditions of sale annexed to this contract.

3. Rates are for the current year.

4. Upon receipt of the balance, LRTE will send the customer the Exchange Voucher(s) that the customer will present to the service providers upon arrival.

LRTE expressly reserves the right not to contract, whether temporarily or definitively, or even to cancel, whether because of an incomplete communication of the information previously required or because of the failure to issue or produce the administrative authorisations that the law or regulations require of the Customer in a timely manner, or because of the proven or revealed unsuitability of the customer's request with the aim, spirit or image of the City.

3 - CONDITIONS FOR THE PERFORMANCE OF THE SERVICES

1. The number of participants communicated by the customer cannot be changed less than 15 days before the visit.

1. In order to offer the best guarantees of service and value for money, LRTE has set up a network of selected and trusted professionals, operating in compliance with regulations.

2. Participants must arrive at the place, day and time indicated on the voucher.

3. In the case of the organisation of several activities managed by LRTE, a €200 coordination fee will be added.

4 - CONDITIONS FOR MODIFICATION AND CANCELLATION OF THE SERVICE

Modification due to LRTE

In the event of modification of all or part of a reservation, LRTE must inform the customer by any suitable means.

Modification due to the customer

1. In case of late or delayed arrival, or last-minute cancellation, the customer must directly notify LRTE, whose details are indicated on the voucher. The services not performed in this respect may not give rise to any refund.

The times indicated must be respected in order to guarantee the smooth running of the service. In the event of delay and without any indication from the customer regarding their arrival time, the reservation will only be guaranteed according to the service provider's goodwill.

In the event that the service provider is obligated not to wait for late customers, a postponement of the activity will be proposed to the customer. If no substitute date can be found, only the customer will be responsible for the delay and a penalty of 100% of the amount of the service will be charged.

2. For guided tours, as the number of places is limited on each tour, published tickets will not be refunded nor exchanged.

3. All cancellation requests must clearly mention the reservation number, name and contact details of the persons concerned by said cancellation. The customer's cancellation of part of the service will be considered a partial cancellation. Any request for cancellation will be accepted only upon declaration made in writing to LRTE and not to the tourist-service providers.

Cancellation by LRTE

In the event of cancellation of all or part of a reservation, LRTE must inform the customer by any suitable means, offer them a postponement of the activity or guarantee them a full refund of the sums paid, without penalty.

In the event of force majeure (an event outside of the parties' responsibility that is both unpredictable and insurmountable), any activity may be cancelled by LRTE, which must notify the customer and propose a postponement of the activity.

The customer, without prejudice to any claims for damages that may be suffered, will be immediately reimbursed the amounts paid, without penalty.

Cancellation by the customer

In the event of cancellation of the service less than one month prior to its date of performance, the entire value of the contract will be due.

5 - DISPUTES

Any dispute arising in connection with this contract or its consequences must be sent by post to LRTE, within 10 days of the date of the service's performance.

The COMMERCIAL COURT OF LA ROCHELLE will have sole jurisdiction. This express attribution of jurisdiction also applies in the case of multiple defendants and for all applications to intervene, including incidental applications, or third-party claims.

The contracts concluded between SAEM La Rochelle Événements and the Customer are governed by French law and only the French text of the contractual documents will be deemed authentic.

2023

Set sail for La Rochelle

GROUPS



TOURIST OFFICE

2 Quai Georges Simenon
17000 La Rochelle
05 46 41 14 68



CONVENTION FACILITIES

Espace Encan - Quai Louis Prunier
17000 La Rochelle
05 46 45 90 90

